Re-envisioning the Keyboard as a Spatial User Interface Carnegie Mellon University Duncan McIsaac Advisor: Dr. Jennifer Mankoff

ABSTRACT

Current screen reader technology presents the content of web pages to users as a one-dimensional stream of data. However, as web pages themselves are two-dimensional, we believe this output method is lossy since it removes the visuospatial relationships between elements. Keyboard surface interaction is a growing field within human computer interaction that studies the repurposing of keyboards for nontraditional applications. We compare a keyboard surface interaction system (Fingers) designed to preserve the visuospatial relationships between web page elements to a traditional screen reader (VoiceOver) to learn which has better interaction effectiveness measured in terms of time spent and interactions *per* task on four simulated shopping tasks. We find no consistent difference in effectiveness between the two conditions. Participants consistently have more interactions per task with Fingers than with VoiceOver, but it is unclear whether this positively or negatively impacts their time. We find that learning a new mental model of a keyboard is challenging for participants. We suggest further research into the applicability of keyboard surface interaction as an alternative form of web accessibility, but that future studies take a longitudinal nature to help participants learn the mental model required and overcome the novelty effect.

INTRODUCTION

In an ideal world, the web would be equally accessible to those with and without disabilities. Websites rely heavily on the visual presentation of content, but in an ideal world, different interaction paradigms would exist to make websites equally usable to those who can and cannot see them. Today, however, those with visual impairments cannot take advantage of the affordances provided by visuals on websites, and instead must rely on the underlying structure of websites' HTML, as well as adherence to accessibility standards by developers. Current screen reader technology presents all of the information on websites as a one-dimensional stream of data, allowing users to navigate through it *via* the DOM tree or linearly. But the information conveyed by websites is not only contained within its hierarchy; rather, sighted users rely on the spatial organization of content on a page and the visual relationships between different elements to develop a better understanding of a page's content. Blind users are unable to pick up on these

2

visuospatial cues. In this paper we describe a finger-tracking system that mixes haptic feedback on a traditional keyboard with software that maps web content to keyboard keys. This way, blind users may be able to develop a mental model of how a page "looks" by moving their fingers across the keyboard and identifying the different blocks of content each key represents. Information is thus presented in two dimensions instead of just one.

RELATED WORK

Although the most common assistive technology for the visually impaired today is the screen reader, efforts have been made to both improve upon screen reader design and involve other interaction techniques such as haptic feedback to better communicate information to users. The creators of the Mercator system realized early on that screen reader interactions must be efficient, intuitive, and support tasks similar to those engaged in by sighted users. Just as graphical user interfaces (GUIs) are typically designed to support sighted users' mental models, a screen reader must be designed to support the mental models of unsighted users [Edwards, Mynatt, Stockton, 1994].

Mercator is a nonvisual interaction system designed to help visually impaired users navigate UNIX workstations. Although UNIX is rarely directly interacted with anymore, much of the research into nonvisual interactions explored during Mercator's development is in use by screen readers today. The system dynamically generates a nonvisual interface as the GUI itself populates, providing both auditory and non-auditory output. Information is grouped as nodes on a tree that is navigable via keyboard arrow keys and key combinations [Edwards, Mynatt, Stockton, 1994]. Users are able to navigate between groupings of elements as a way to scan an application page, and can delve more deeply into particular child nodes of a certain grouping. Different tones are used to indicate the presence and function of certain page elements, such as loud tones for available form fields, and muffled ones for grayed-out portions [Mynatt, Edwards, 1992].

Whereas Mercator provides a cheap, software-only way for visually impaired users to interact with computers, GUIB (Textual and Graphical User Interfaces for Blind People) consists of a comprehensive software and hardware suite. GUIB involves software, two speakers to provide spatial sound output in 2D, and an interactive Braille display that contains a representation of the screen. As a user's screen changes, the Braille display updates. In this way, the team behind GUIB is repurposing the haptic feedback provided by Braille to create an understandable spatial context for users to work with screen elements. Users can interact with their computers by tapping different parts of the GUIB display, and are able to read certain icons descriptions as actual Braille. Other forms of information are read through the speakers. Challenges facing the success of GUIB are its high cost due to the extra hardware, as well as difficulty in communicating a screen change to users via the Braille display [Mynatt, Weber, 1994].

Whereas mice provide a difficult interaction paradigm for blind users as it is difficult to track cursor position, touch interfaces show promise. One such interface repurposes the trackpad of a MacBook computer to activate the VoiceOver screen reader upon mouse move. Such a system is a promising alternative to normal mouse interaction since users' movements are constrained to the dimensions of the trackpad. Researchers found users typically suffer from "finger fatigue" and "fat fingers" after extended use. To remedy these complaints, two algorithmic techniques were developed. One implements gesture recognition for swiping between page elements, and the other imposes a drag length bound to reduce overall swipe distance. Blind users found the two types of interactions useful based on qualitative surveys, but only two participants took part in the study [Ahmed, Islam, Borodin, *et al.*, 2010].

Microsoft Research developed a far more sophisticated system, although it was not created with the specific intention of improving accessibility for disabled users. The team built a custom mechanical keyboard that supports traditional keyboard use, but also includes a 16x4 array of infrared proximity sensors. They then trained a random forest classifier on a set of hand movements over the keyboard. The keyboard and software combined to create a 3D interface used to investigate the use of gestures on or over a keyboard. The supported gestures allowed users to quickly pan and zoom documents, open up a task switcher menu, open a color wheel and select a color, and engage in whole page or by-paragraph scrolling [Taylor, Keskin, Hilliges, *et al.*, 2014].

FINGERS TECHNOLOGY

Ramos *et al.* developed a simpler and cheaper alternative to Microsoft Research's mechanical keyboard in the form of a glove with an infrared LED on the pointer finger and two Wii Remote controllers to track its movement across a keyboard [Ramos, Li, Rosas, *et al.*, 2015]. Their proof-of-concept finger-tracking system, named Fingers, was designed to allow users to keep their hands on the keyboard at all times, instead of moving a hand away to use a trackpad or mouse. They found users considered Fingers faster, more accurate and less uncomfortable than using a trackpad. Fingers was slower than a mouse, but more accurate and less uncomfortable [Ramos, Li, Rosas, *et al.*, 2015]. Similar to the mechanical keyboard, Fingers was not intended for use as an accessibility system. We repurposed the setup and code to explore whether this kind of keyboard surface interaction and haptic feedback would lend itself to blind users trying to navigate a web page.

NON-VISUAL INTERACTION TECHNIQUES USING FINGERS

Shopping Application

Screenshot of Shopping user interface and interaction layer



We developed a simple Node.js eCommerce application named Shopping to test the efficacy of different interaction techniques using Fingers in a normal context. Shopping followed common eCommerce website design patterns including a sidebar menu containing categories, a search bar, a grid product view spanning multiple pages, and individual product pages. We did not spend a significant amount of time refining the visual design of Shopping since participants would be unable to see it. A MongoDB database contained pre-selected products from the Etsy API for each category, but searches made fresh requests to the service.

As categories and products were loaded into the client side, a script worked to populate both the main user interface (UI) (visible to sighted users), and a semitransparent interaction layer (IL). The interaction layer was comprised of boxes whose size and location on the screen were based on the screen resolution of the laptop used and the physical size of the keyboard keys. Each UI element and its corresponding IL box contained information about a category or product. The information was presented as text within the UI element, and saved as a data attribute within the IL box. Every box corresponded to a particular key and boxes were arranged in rows similar to the keyboard.

Touch-Press Interaction Techniques

The two interaction techniques supported were touch and press of keys. Since Fingers tracks pointer finger movement as if it were the mouse, we were able to add hover handlers to each interface layer box that activated a simple screen reader for that particular item. A hover was activated when participants physically touched a key but did not press it down. Our "screen reader" used with Fingers fed boxes' content through the Web Speech API. Pressing a key would activate it and allow the participant to navigate to a different part of Shopping.

Although the side menu and product grid were presented in a vertical fashion visually, our virtual representation rotated them 90 degrees. This way, participants could touch the number keys to listen to product categories listed on the menu, and press a number key to filter products by that category. Similarly, touching an alphabetical key

would cause Shopping to read the title and price of products, and pressing an alphabetical key would direct the user to the product's unique page.

One of our interaction design goals was to provide participants with a high degree of mobility on Shopping without sacrificing their understanding of where their hand lay on the keyboard. To that end, we restricted the number of touch-press keys in each numeric and alphabetical key row to the first six. In other words, only keys 1-6, Q-Y, A-H, and Z-N accessed category or product information.

We decided to program Shopping entirely in the client-side as a single-page application to accelerate prototype development. As such, it did not support normal backwards navigation, so participants needed to touch the grave accent (`) key to hear the word "Back", and press that key to go to the previous page. In the interest of logging participant interaction data, we later built a proper Node.js application with a MongoDB database behind the client-side app.

Other Interaction Techniques

Exceptions to the touch-press interaction rule included viewing additional pages of product grids, accessing product page information, and search. Participants could view additional product grid pages by pressing U, J, or M on the keyboard. We chose those keys to convey a sense of "going past" the current selection of products. Touching each of these keys caused Shopping to inform the user of its purpose.

Since product pages only included detailed information about that particular product, touching keys in the Q-Y row caused Shopping to read information to a participant, but pressing a key did not activate anything. However, product pages retained the side menu, so touching and pressing of number keys remained the same.

Pressing the Shift key accessed Shopping's search bar. Once a participant focused on the search bar, all touch and press interactions were disabled to prevent confusion while typing; otherwise, the application would constantly read product information and visit product pages as a participant typed. Instead, Shopping read aloud each key typed by the participant. Participants could press Shift again to exit the search bar, or Enter to filter products by that particular query.

EXPERIMENT METHOD

Participants and Apparatus

We ran the study with five female participants aged 24 to 61 with varying degrees of blindness. Four of the five have congenital blindness; the other has *retinitis pigmentosa*, a hereditary disorder. Instructions for the study were read aloud. Participants wore the right-handed Fingers glove and sat approximately two feet from a laptop, with a hand resting on the keyboard. The Fingers tracking system was placed behind the laptop with the Wii Remote controllers facing downward in order to sense the glove's infrared LED.

Fingers graphic



Actual Fingers use



Procedure and Design

The study required participants to complete a series of four tasks twice: once using Fingers, and once using VoiceOver. A video camera capturing participants' hands and the keyboard was set up. Before beginning any tasks, participants were given the opportunity to navigate around the shopping application in order to develop some familiarity with Fingers while the researchers took notes on their style of use.

The four tasks were designed to both emulate normal shopping website use cases as well as fully explore the range of interactions supported by Shopping.

Task 1: Search for the word "apple", listen to three products, and go to the page of the third product.

Task 2: Type "dog" into the search bar, but instead of searching, go to the "Accessories" category and then go back a page.

Task 3: Listen to two products, go to the page of the second one, and find its category or categories.

Task 4: Go to the "Bath and Beauty" category, listen to the first product, go to the next page, and listen to that page's first product.

After each participant completed the tasks using Fingers, she opened a copy of the same shopping application sans Fingers interaction layer, and performed the tasks again using VoiceOver on a provided laptop. Since most participants were unfamiliar with VoiceOver, we walked them through an introduction to basic key commands. Participants were still required to press the grave accent key ` to return to a previous page.

RESULTS AND ANALYSIS

We collected both qualitative and quantitative data to record each participant's efficacy, behavior and feedback using Fingers and VoiceOver. The qualitative data consisted of audio and video recordings, and a post-survey. The quantitative data consisted of time per task (in seconds) and number of interactions per task.

Qualitative Results and Post-Survey

Participants varied in their approach to using Fingers. Some exclusively navigated the keyboard with their right hand, whereas others used their left hand as a guide to identify keys. Every participant fell into a pattern of tracing their finger across a row of keys instead of down a column to access sequential products. We hypothesized that since blind people lack spatial awareness of content on a page, our participants' existing mental models would not impact their perceptions of where that content is located. However, it was clear that our workaround to fit more products within a keyboard by modifying the page layout was unintuitive. Interestingly, rotating the interaction layer's representation of the sidebar 90 degrees such that number keys mapped to categories did not cause participants any confusion.

After each participant completed the tasks using Fingers and VoiceOver, we asked her to rate her experience of using Fingers and VoiceOver on a Likert scale of 1 to 7. Participants rated their experience using Fingers at an average of 3.8, and their experience using VoiceOver at an average of 4.8. However, it is likely each participant would rate a similar experience using her screen reader of choice much higher.

We then asked participants what they liked and did not like about the glove, and suggestions for improving this kind of interaction. Many participants enjoyed the novel aspects of Fingers, but did not necessarily consider it an ideal way to interact with the web. Some appreciated the shortcuts to go back and focus on search, as well as the haptic feedback provided by the shape of the keys. However, participants had negative comments regarding the accuracy of the finger tracking, how the glove's material muffled the haptic feedback, and how the need to use their other hand to orient the gloved one felt like a waste of time. Participants' suggestions for improvements closely mirrored their negative feedback.

Some participants informed us they experienced difficulty learning how to use Fingers because they already had an idea or understanding of what purposes a keyboard and its keys serve. One participant became visibly flustered because her mental model of how a keyboard works was so ingrained that she found herself unable to remember our directions and expressed confusion at how each Fingers interaction worked. Allocating more time for participants to explore and practice with Fingers may have mitigated these complaints, but such additional time was unavailable.

Individual Participant Performance

Given the small number of participants in our study, it is instructive to explore their performance one at a time. Analyses of individual participants' results show interesting relationships on a case-by-case basis.





Due to technical issues, participant 1 was unable to complete task 4 with Fingers, and all tasks with a screen reader. She learned the Fingers functionality fairly quickly and moved through the tasks she did complete faster than average across all participants. She took an exploratory approach to tasks 1 and 2, touching a high number of keys, but



became noticeably more comfortable with the key mappings by task 3, which she completed with substantially fewer interactions.



Participant 2 experienced the most difficulty orienting her hands on the keyboard as she exclusively uses desktop computers with mechanical keyboards. As a result, she

spent a long time during Fingers task 1 trying to understand the keyboard layout. She did not log a high number of interactions for that task as she used her left (ungloved) hand for orientation, and then moved her right (gloved) hand into position once she identified target keys. As a result, she was able to develop a stronger understanding of the test laptop's keyboard layout, but did not take advantage of that time to build a mental model of Shopping. She then spent additional time building that mental model before completing the task. Given her newfound understanding of the keyboard layout and Fingers functionality, she completed tasks 2 and 3 much faster.

She spent a similar period of time in the first VoiceOver task orienting her hands to the MacBook Pro keyboard. As with Fingers, she completed tasks 2 and 3 far faster than task 1. For tasks 1 through 3, she consistently logged approximately twice as many interactions with Fingers as with VoiceOver. We do not have data for her performance on the fourth VoiceOver task.





Participant 3 completed most tasks with Fingers and VoiceOver faster than any other participant. We believe this is because although legally blind, she could still make out shapes on the page (but not text) and this gave her a better mental model of the page layout than the other participants were able to develop.

She displayed a much closer alignment of time and interactions for both Fingers and VoiceOver. For tasks 3 and 4 especially, the bars comparing time for Fingers versus VoiceOver with those comparing number of interactions map closely together. With the exception of the first task, she tended to take longer with Fingers than with VoiceOver.





Although participant 4 primarily uses laptop keyboards, she displayed a similar degree of uncertainty about the test laptop's keyboard as participant 2, and spent much of Fingers task 1 trying to find the shift key to enter the search bar. Unlike participant 2, she used her right (gloved) hand to orient, resulting in a high number of interactions.

In Fingers task 2 she forgot how to exit the search bar without searching (i.e. by pressing the shift key) and spent 60 seconds trying to recall that rule. She proceeded to finish both tasks 3 and 4 faster than 1 and 2.

Participant 4 requested a VoiceOver speech speed 20% slower than the other participants. She approached each task very carefully, logging a low number of interactions, but took a consistent amount of time per task.

Similar to participant 2, participant 4 logged consistently higher numbers of interactions per task with Fingers than with VoiceOver, and those relationships stayed constant regardless of which system she completed the tasks more quickly with. She took longer to complete the first two tasks with Fingers, but then completed the last two faster than she did with VoiceOver.





Participant 5 has regularly used screen readers for the past 30 years, and as a result had the most difficulty learning the Shopping mental model. She frequently became frustrated over forgetting the Fingers key mappings, and often required a refresher on which rows corresponded to categories and products.

Comparing her time per task with number of interactions per task does not show any clear patterns. She completed tasks 2 and 3 in a comparable amount of time with Fingers and VoiceOver, whereas other participants had one or zero instances of comparable completion time for tasks. As with participant 2, we do not have data for participant 5's VoiceOver performance on task 4.

Time

We were interested to see how quickly participants completed tasks using Fingers versus VoiceOver, as well as how many touch or key press interactions they made per task. The table below shows average time per task in seconds across all participants. *Average time per task (in seconds). Faster time shown in bold.*

	Task 1	Task 2	Task 3	Task 4
Fingers	157 (σ = 92)	131 ($\sigma = 27$)	81 (σ = 20)	146 (σ = 56)
VoiceOver	196 (σ = 127)	95 (σ = 43)	119 ($\sigma = 52$)	126 (σ = 47)

Participants averaged faster times on the first and third tasks with Fingers, and faster times on the second and fourth with VoiceOver. Average speeds for the first task with both Fingers and VoiceOver were substantially slower than for proceeding tasks, and had a much higher standard deviation. The range of speeds for Fingers task 1 completion was 212 seconds, and the range for VoiceOver task 1 completion was 289 seconds. Analysis of our videos shows some participants felt more hesitation in the beginning, but tended to gain a better understanding of the interactions as time went on.

Every participant's screen reader of choice was JAWS, so although the mental model for VoiceOver was similar, they still needed to learn how to use a new screen reader. Application development decisions made early on to speed prototyping and iteration later made it impossible to have participants complete the tasks with their own laptops. It is highly likely that participants would have completed each of the four tasks far faster with their own setup than with VoiceOver, but we were unable to collect that data.



The chart above shows that average time may not be the most accurate measure of time for tasks 1 and 4 due to significant outliers by participants 2 and 4. Participant 2 had

a tendency to become distracted during each task and take her hands off of the keyboard. Each time she did so, she required an additional reorientation period upon returning to the task, and we estimate this added approximately 35 seconds to her first task with Fingers, 10 seconds to her third task, and 40 seconds to her fourth task. With VoiceOver, the distractions added roughly 30 seconds to her first task and 15 seconds to her third. However, subtracting her distraction times from the data would not affect whether Fingers or VoiceOver was faster on average per task for any tasks.

The chart also shows data is missing for many participants. Participant 1 did not complete her fourth Fingers task or any of the VoiceOver tasks due to technical issues. Some participants were unable to complete their fourth VoiceOver task due either to time constraints or data loss caused by an intermittent Internet connection.

We found that whether participants completed task 1 faster with Fingers or VoiceOver did not predict their performance with either system in proceeding tasks. Participants found tasks 2 and 3 easier than 1 and 4, and thus completed them faster with both Fingers and VoiceOver.

Interactions

Screen reader use is typically marked by rapid pressing of various shortcuts and key commands. As such, we expected participants to engage in fewer overall touch and press interactions with Fingers than press interactions with VoiceOver. However, upon submission of each task, participants required time to reorient their hands on the keyboard. During this reorientation, multiple touch interactions were activated as participants' fingers brushed along the keys. Notwithstanding the reorientation process, we believe Fingers still required more interactions on average per task than did VoiceOver.

	Task 1	Task 2	Task 3	Task 4
Fingers	43 ($\sigma = 24$)	$40 (\sigma = 12)$	29 (σ = 12)	71 (σ = 12)
VoiceOver	21 ($\sigma = 15$)	$7 (\sigma = 1)$	$16 (\sigma = 6)$	29 (σ = 28)

Average number of interactions per task



The chart above makes it clear VoiceOver required far fewer interactions than Fingers. It is difficult to identify a clear relationship between time and number of interactions as each participant worked through the tasks in her own way. When stuck, participants tended to either navigate around the page or to stay still. The best example of this is comparing the performance of participants 1 and 2 on Fingers task 1. Participant 1 completed this task approximately twice as fast as participant 2, but logged almost twice as many interactions. Similarly for VoiceOver, participant 2 took far longer on task 1 than did participant 5, but logged approximately one third as many interactions.

DISCUSSION AND CONCLUSION

We were curious going into this study if the benefit provided by creating an accurate two-dimensional representation of website content would outweigh the effort required to adopt a new mental model. Participants across age groups showed a range of adaptability, but due to the ingrained nature of their keyboard mental models, it is not possible to tell from a first impression whether a keyboard surface interaction system such as Fingers will improve web usability for the visually impaired.

We suggest future web accessibility studies involving Fingers are of a longitudinal nature. This way, participants will overcome the novelty effect of the

technology, and researchers will begin to determine whether the affordances of a haptic interface modeled after actual websites outweigh the existing benefits provided by screen readers.

The Fingers apparatus itself could use much improvement. Though it is already low-cost, its finger-tracking accuracy could be greatly improved via construction of a purpose-built stand. Additionally, replacing the glove, infrared LED and Wii Remote controllers with a camera using machine vision to track a user's (gloveless) fingers would improve haptic feedback and reduce the hassle associated with putting on a wearable to interact with one's computer.

REFERENCES

- Ahmed, F., Islam, M. A., Borodin, Y., & Ramakrishnan, I. V. (2010). Assistive Web Browsing with Touch Interfaces. ASSETS '10 Proceedings of the 12th international ACM SIGACCESS conference on Computers and accessibility, 235-236. http://dx.doi.org/10.1145/1878803.1878848
- Edwards, W. K., Mynatt, E. D., & Stockton, K. (1994). Providing access to graphical user interfaces—not graphical screens. Assets '94 Proceedings of the first annual ACM conference on Assistive technologies, pp. 47-54. <u>http://dx.doi.org/10.1145/191028.191041</u>
- Mynatt, E. D., & Edwards, W. K. (1992). Mapping GUIS to Auditory Interfaces. UIST '92 Proceedings of the 5th annual ACM symposium on User interface software and technology, pp. 61-70. <u>http://dx.doi.org/10.1145/142621.142629</u>
- Mynatt, E. D., & Weber, G. (1994). Nonvisual presentation of graphical user interfaces: contrasting two approaches. CHI '94 Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, pp. 166-172. http://dx.doi.org/10.1145/191666.191732

- Ramos, J., Li, Z., Rosas, J., Banovic, N., Mankoff, J., & Dey, A. (2015). Keyboard Surface Interaction: Making the keyboard into a pointing device. *arXiv*. arXiv:1601.04029
- Taylor, S., Keskin, C., Hilliges, O., Izadi, S., & Helmes, J. (2014). Type-hover-swipe in 96 bytes: a motion sensing mechanical keyboard. *CHI '14 Proceedings of the SIGCHI Conference on Human Factors in Computing Systems*, pp. 1695-1704.